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BUSINESS



**The Business Elevation Show with Chris Cooper - Be More. Achieve More**  
**Friday at 8 AM Pacific**  
**October 12th 2018: Growth in the Reputation Economy with guest Mike Mooney**

Do you know that 60% of your companies market value is tied to reputation. Or that 84% of your employees may consider leaving your company for one with a great reputation. 100% of referrals are of course also based on reputation. Ignore reputation and it could back fire big time! Mike Mooney developed a trusted reputation over 25 years in senior-leadership posts in the fast-paced and high-profile world of motorsports. Having led numerous crisis and reputation management efforts over his career, Mike's experiences in motorsports led him to write the acclaimed book Reputation Shift – 5 High-Perf

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#### Featured Guest



##### Mike Mooney

Mike Mooney developed a trusted reputation over 25 years in senior-leadership posts in the fast-paced and high-profile world of motorsports where he delivered dynamic business results and – more importantly to him – nurtured long-standing relationships.

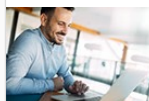
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