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October 10th 2018: Advancing Retail through Innovation with Sterling Hawkins, CART

This week on the Tech Cat Show we chat with Sterling Hawkins, a leading expert on the intersection of retail innovation and technology. Sterling currently runs innovation for the Center for Advancing Retail & Technology (CART), evaluating over a thousand new retail technology companies every year. We'll chat with Sterling about the latest trends in retail, how consumer behaviors are changing and what's new and hot in tech trends as it relates to the retail category. Shopping will never be the same after chatting with Sterling Hawkins, who is mobilizing a network of startups, investors and re

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Featured Guest



Sterling Hawkins

Sterling Hawkins is a business leader, entrepreneur and investor living at the intersection of in-store and online. As a 5th generation retailer whose family name is synonymous with retail and consumer focused innovation, he currently runs innovation for the Center for Advancing Retail & Technology (CART), evaluating over a thousand new retail technology companies every year.

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