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The Tech Cat Show

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**July 17th 2019: Unleashing innovation in biz
w/Charlie Fink, Forbes Contributor**

This week on the Tech Cat Show we chat with Charlie Fink, Forbes Contributor for AR, VR and New Media. Charlie is the author of the critically acclaimed AR-enabled books "Charlie Fink's Metaverse" (2018) and "Convergence, How The World Will Be Painted With Data" (2019). Charlie will take us through how businesses are being transformed with augmented and virtual reality and how the trends will evolve. Per Charlie "AR and VR represent a revolution in computing as impactful as the smartphone." Hundreds of billions of dollars are at stake, and no one knows how it's going to end, but Charlie has s

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Featured Guest



Charlie Fink

Charlie Fink is a former Disney, AOL and AG Interactive executive who writes a popular column about XR for Forbes. He is a consultant to some of the leading companies in the space. As a 27 year old junior executive at Disney, Fink famously came up with the idea for The Lion King. In the 90s, he was EVP & COO of VR pioneer Virtual World Entertainment. Variety calls him "XR's explainer-in-chief."

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