



Game-Changing Business Model Disruption



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by

Game-Changing Business Model Disruption, Presented by SAP
Tuesday at 10 AM Eastern / 7 AM Pacific
July 23rd 2019: Data: Fueling The Digital Economy

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The buzz: “In God we trust, all others bring data.” (W. Edwards Deming). It’s mid-2019 and your same-old business structures, models and processes will not sustain you anymore. Big news! Data is your most valuable asset, next to your employees. The largest businesses by market capitalization are platform-based models that leverage data in the right context to turn it into a sustainable competitive advantage. What to do? Change the ways you collect, manage, and monetize data. The experts speak. Mike Price, Capgemini: “Don’t do what you can do – try what you can’t do” (W. Faulkner). Fiona Crit

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Featured Guests



Mike Price

Mike Price, Vice President, Global SAP Practice Leader, Insights and Data Global Business Line, Capgemini. In 1994, Mike was a founding member of a business intelligence consulting firm and ran the business for 10 years. Prior to that, he worked in corporate IT for several companies in Telecom, Hospitality, and Energy and Automation.

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Fiona Critchley

Fiona Critchley is Capgemini’s UK Insight & Data’s CTO and has over 25 years experienced in the development and execution of technology solutions to drive business improvement and change. This includes work for Big 4 consulting firms and as well as in Senior Client-side IT leadership roles, across 3 continents and numerous industry sectors. Fiona has worked with organisations at a strategic level to address people, process, technology and data challenges across both ERP and Insight & Data business solutions. THIS SHOULD BE THE LAST SENTENCE: Fiona is currently a strategic advisor strategy advisor and thought leadership on the Modern Enterprise Data & AI platform, which is fundamentally about

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Marc Geall

Marc Geall, SVP and Global Head of SAP Cloud Platform Ecosystem, SAP. Marc has split his career between Financial Services and the technology industry. Initially, as an aeronautical engineer he designed aircraft engines for Rolls Royce, and although loved the job, realized he would not make any real money.

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