



Fail Faster, Succeed Sooner with Dr. C: The Academic Entrepreneur Archives Available

Our show highlights business success stories that came from failure. Guests share lessons from failure not taught in business school that successful business owners know. These stories are based on failure to inspire you to keep going when the going gets tough, to understand and embrace failure and its purpose.

Our focus is on the process of failure, the process through failure as seen by those business owners who have made friends with failure to help you understand the true path to unlocking success.

The learning touch points are to understand the concept of failure and its

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